"Dumb Ways to Die": *An Internal, PHI Employee-Facing Public Service Announcement (PSA) of a Different Kind — March 2024*

A short animation created by Kevin Pointer Sr. and inspired by the popular 2012 YouTube video of the same name.

VISUAL/EFFECT	AUDIO
OPENING ANIMATED SCENE — 1 : **"Innocent"/"Blue Sky" Scene w/ electrical substation in background.** "Pretty, delicate" birds flying by substation ***belie*** and ***contrast*** w/ the ***silly, dangerous, and STUPID*** **death–related** things that are about to _____ CLEVERLY happen!!	♩ ♩ [Happy-Go-Lucky ***OPENING*** Theme Music plays for a few seconds THEN …..

VISUAL/EFFECT	AUDIO
  SCENE — 2: "Fire" Character **1** ___ ***Running*** w/ Hair on Fire!! & Yellow Hard Hat Falling Off!!, ***Towards the "Camera"*** !! **. . .** (Maybe **"ALL" characters** __Tripping" &__ ***Dying*** IN THE SAME 'SIGNATURE' WAY?*"*	♪ **KP Sr _____ Singing ==>** **"Walk in, no PPE . . . Arc Flash and no mo' Me!**
  SCENE — 3: Orange /__"BLOOD" "Gas" Character **2** ___ ***Getting BLOWN Up by Gas!***	♪ **KP Sr. Singing ==>** **"Closed space, no meter, and GAS …. Now you've blown up yur *A*s***

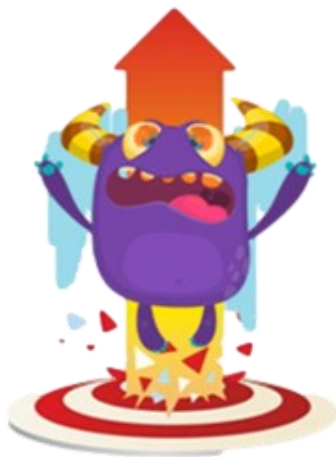| **VISUAL/EFFECT**	**AUDIO**
  SCENE — 4: Both "Fire" Character **1** **AND** "Gas" Character **2** ___ *Doing the right – to –left & left – to – right* *"Theme Song dance "SHUFFLE" . .* **OR** *SOME* *DISTINCTIVE, ANIMATED 'THEME' MOVEMENT [the important plan of which is to* **repeat** *the exact same movement after the last two characters do their dumb things further down] "*	♪ ♪ [**KP Sr _____ Singing ==> *MAIN* Theme Music plays 1ST TIME -** for a few seconds **"Dumb Way to Die SO many Dumb ways to DIE.**

VISUAL/EFFECT	AUDIO
SCENE — 5: "Green" "Touch" Character 3 ___ *Maybe picture animates around or in front of casket !*	**KP Sr _____ Singing ==>** "No **Test** Before **Touch** . . …… we glad you came … it means so **Much!**...
SCENE — 6: "Purple" "MAD" Character 4 ___ *Maybe animates Up, "blasts off" as the picture above suggests*	**KP Sr _____ Singing ==>** "Minimal Distance rules make you **M**ad? *BOOM* you're blasting off the **P**ad

VISUAL/EFFECT	AUDIO
SCENE — 7: Now **ALL 4** Characters now ___ *Doing the right – to – left & left – to – right* *"Theme Song dance "SHUFFLE" . .* **OR** im-portantly *repeating* **the exact same movement** *as the first two characters above when those two did their dumb things further up]*	[*MAIN* **Theme Music importantly** *repeats* **and plays** a few seconds **for THE 2nd and FINAL TIME** THEN ….. **KP Sr _____ Singing ==> FINAL /upbeat/fast** *then* slow **==>** "Dumb Ways to Die **SO** many Dumb ways to DIE …….. Dumb Ways to Di — i — i — i so many dumb ways to die.

VISUAL/EFFECT	AUDIO
SCENE — 8: Outro	**KP Sr _____ FINAL NARRATION ==>** **Be Safe in and around Substations . . .** *A message from Kevin Pointer Sr. and your friends in the T & S Standards & Equipment Engineering group*